

CORAM

sealskin 

impey

TIGER

geesa 

novelties 2019



NEW: Award winning Geesa Frame collection.

Spring is the season of change. Eight Coram companies, including Geesa, Sealskin and Tiger, intensify their co-operation and merge to one Coram organisation with five Business Units (BU's): Coram DIY, Coram Benelux, Coram UK, Coram Nordic and last but not least Coram Hospitality & Projects (CH & P). In the latter business unit, the export and project activities of Geesa are combined with those of Coram Projects.

CH & P will primarily focus on expanding its strong position in the (inter)national hospitality and project market. Our product offer has expanded enormously, because we now have access to all Coram brands and products, such as Sealskin, Tiger, Impey and Geesa.

With these changes we are able to focus better on the different market segments, our customers and business

partners and serve them in the best way we can. Our sales and marketing team will contact you in the coming period to look for common growth opportunities.

At the ISH we present a preview of what we have to offer as Coram.

Ben van der Steen
Managing Director
Coram Hospitality & Projects

Frame Collection

Extra value through combined functions

The Frame Collection provides elegant solutions for small spaces. Most products cleverly combine appropriate functions reducing installation time significantly.

With just 2-4 screws each accessory is elegantly mounted with a concealed fixing. The removable inlays out of high quality ABS are easy to maintain, recyclable, color stabilised and equipped with rubber pushers to prevent trembling for instance when mounted on a cruise ship. The product proposals that were shown to our core customers and got rated highest, shaped the Frame Collection. It is a future proof platform as the finish of the strip and the color of the inlay can be easily changed to stay on trend.

The elegant color choice of the chrome holder and black or white inlays gives you timeless pleasure. Interested in more trend orientated versions of the Frame collections? Please ask for our special products, available from an order quantity of 250 pieces.



AIM Collection

Simplicity in design and installation

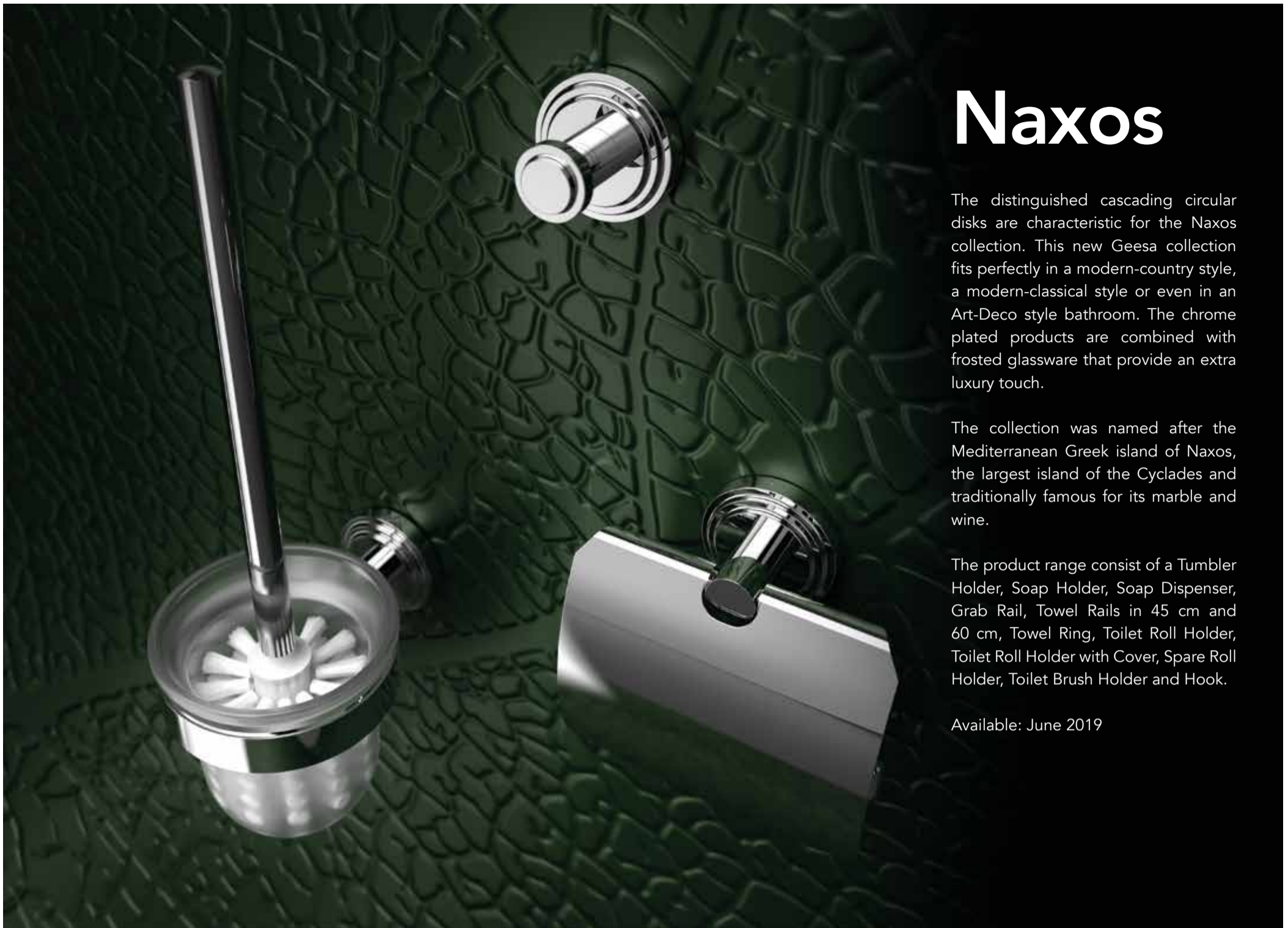
Those seeking a combination of durability, ease of use and minimalistic design, choose AIM.

Our AIM collection offers functionality and versatility expressed in a straightforward design; sleek, smooth lines and geometric symmetry make this collection a prime example of 'less is more'. All the products within the AIM collection stand out for their ease of use for both the installer and the end-user.

- Allows for direct outlining on the wall without measuring
- Time saving thanks to few drill holes and plenty of stability through clever mounting
- Immediately secured without the need of an Allen key
- Screws remain out of sight
- Easy and quick cleaning thanks to rounded corners and a minimalist design



Further highlights of the AIM collection are the toilet roll holder with shelf and the basket. The basket has two mounting options and the insert is removable for easy cleaning or fixed in position.



Naxos

The distinguished cascading circular disks are characteristic for the Naxos collection. This new Geesa collection fits perfectly in a modern-country style, a modern-classical style or even in an Art-Deco style bathroom. The chrome plated products are combined with frosted glassware that provide an extra luxury touch.

The collection was named after the Mediterranean Greek island of Naxos, the largest island of the Cyclades and traditionally famous for its marble and wine.

The product range consist of a Tumbler Holder, Soap Holder, Soap Dispenser, Grab Rail, Towel Rails in 45 cm and 60 cm, Towel Ring, Toilet Roll Holder, Toilet Roll Holder with Cover, Spare Roll Holder, Toilet Brush Holder and Hook.

Available: June 2019



The N-Platform

Nemox has become the No. 1 choice for many hotels, cruise ships and professional installers. Nemox offers a broad range of products suitable for both home use and professional use.

Over the years Nemox has become an agile platform. Apart from the round wall rosette in Nemox, there is a square rosette in Nelio and now a cascading rosette in Naxos. In combination with a round or more angular design, different combinations are possible.

In addition to chrome and brushed stainless steel, there are now even more color options. In the following overview we have mapped out many

combinations that we have in stock and which are available on request with a minimum order size.

Bespoke service
For large projects we offer a bespoke service for the Nemox platform: customized products and finish (powder coating and PVD), other types of glassware and even customized logistic services.

Glass mounting option
For walk-in showers and even a complete bathroom with glass panels we can now offer a glass mount system for 8 mm glass panels and doors.

	NEMOX	NAXOS	NELIO
Rosette	Round	Round cascaded	Square
Design tubes	Edged	Rounded	Edged
Chrome	✓	✓	✓
Brushed Inox	✓	R	
Black	✓	R	
White	S	R	
Brass	S	R	R
Brushed brass	S	R	
Black Metal	S	R	R
Black Metal brushed	S	R	

✓	on stock
S	special product
R	on request

geesa.

Our story

The design, development, production and supply of bathroom accessories are what we have been doing for more than 130 years with passion and dedication. Geesa is a specialist in high-quality bathroom accessories with sophisticated design and eye for detail. We fully support architects, designers, installers, clients and end users in the designing and realisation of bathroom interiors, in form and functionality.

Geesa is an A-brand through and through. Our bathroom accessories can be found at home, in the world's best-known hotels and biggest cruise ships, where our products are intensively used. And where our accessories must

meet high requirements concerning functionality, design, ease of installation and ease of use.

Geesa is an authentic A-brand with Dutch DNA, internationally focussed following the Dutch tradition. This is recognisable in our designs, high quality and practical work method. We work with our clients in seeking solutions and, when required, offer products and solutions that are tailor-made.

At Geesa, we have one focus and that is accessories. Attention to every detail of accessories.

Geesa. Accessories only.



Nemox black basket

On trend with black minimal

Cosmetic and Shaving Mirror



This luxurious 2-arm cosmetic and shaving mirror makes daily facial care a pleasant activity.

The 215 mm diameter offers a perfect 3x magnifying view. Because of the LED lighting that imitates daylight, every detail stands out well. The sturdy wall support and the refined matt black finish complete the look.

In combination with the bathroom accessories of the Nemox black collection and the Sealskin Soho shower you can enjoy a full matt black mysterious bathroom design. Join the trend of dark minimal.



Nemox black accessoires

Matte black Hairdryer



Professional styling: this 1875W matt black hairdryer with 2 speed and 3 temperature settings is both practical and elegant. Designed to meet the demand from many international hotel chains for a powerful hairdryer.



Multibasket

Well thought design

This unique product is a multi-talent. The Geesa Multibasket can not only be used as a basket but also as a shelf to display accessories. This single product surprises with an additional function by just mounting it on the wall differently. Aligned under or next to each other, the Multibaskets dress your bathroom.

Mounted as a shelf, hotel amenities can be beautifully presented in various places such as next to the sink or in

the shower. In order to provide a high ease of cleaning the inner surface of the Multibasket is glossy while the outer surface is matt. Mounted as a basket in the shower area, the water can drain easily through a slim opening at the back of the basket. With its timeless colour choices in black or white, the Multibasket serves your bathroom and combines with different trends and styles.



Wynk Baskets

Elegant and functional

Geesa has expanded the Wynk bathroom accessory collection with an indispensable bathroom item: the basket. Not one, but two brand-new Wynk baskets comprise a perfect combination of stylish design and a functional application. Geesa supplies both a slimline and large model.

The slimline variant requires limited space and is very suitable for smaller bathrooms, while the large variant provides plenty of room for large bottles. Perfect for spacious bathrooms. Mini skincare products and smaller hotel bottles are beautifully presented

in the slimline Wynk basket. The large Wynk basket provides generous space in the shower for bigger bottles of shower gels, shampoos and scrubs. The elegant and modern character ensure that the Wynk baskets are a perfect expansion of the timeless Wynk collection.

Refreshing like nature, the Wynk collection is an exciting series consisting of refined and almost organic shapes. Austere lines alternate with subtle curves that provide a timeless elegance. Wynk is an extensive collection that works beautifully in numerous bathroom



Interior trends in the bathroom

Interior trends are visible in the bathroom more and more, at people's homes, but also in hotels. The bathroom is no longer just a functional room. It is

the most personal space in a home. A personal space, that fits in with your daily routines. It's the place where you get ready to start the day. Prepare for

a big night out. Or unwind after an exhausting day. A place where you want to feel good by creating an environment that contributes to that. There are three

interior trend themes that have inspired us and that are translated into the bathrooms on display at ISH.

Naturel Ease

Naturel ease is about tranquillity, natural materials, transparency, spa, care, quality materials and fair products

Materials

bamboo, melamine (carton color), soft cement, light natural wood, linen/cotton, watercolor, porcelain, white milk glass

Prints & shapes

soap bubbles formed by ink, organic forms, soft gradient, products off the ground (on legs), relief in porcelain/ceramics/pottery.

Colours:



Geesa Frame



Sealskin get wet Mix & Match

Dark Minimal

Dark Minimal is about depth in shades of black, combinations of matt and gloss, rounded shapes, dark matt shades, treated black, textures, heavy materials, luxury products, masculinity

Materials

dark wood, dark-colored finished slate, robust slate, natural stone, matt metallic/stainless steel, dark granite

Prints & shapes

graphic checkered patterns, round product shapes, dark color combinations, striped textures, leather textures, charcoal colors, dark wood grains

Colours:



Sealskin get wet Contour



Sealskin Brix



Sealskin Brix

Modern Art Deco

Modern Art Deco is about geometric figures, lavish decorations, gold, black and white, the 1920s, eclectic details, marble, tight lines, rich, high gloss, combination of materials, wood, glass, tiles

Materials

metal gold, brushed brass, black marble, white marble, high-gloss plastic, copper (rosé), black metallic

Prints & shapes

combining materials with each other, granite-like prints, geometric prints, kaleidoscopic prints, line play (wire steel), realistic illustration style

Colours:



Geesa Tone



Geesa Frame



Sealskin get wet Contour

Coram shows innovative Sealskin showers

During the ISH Coram presents its extensive expertise in showers. In three inspiring themes Sealskin shows unique, innovative solutions in the trendy styles Dark Minimal, Natural Ease and Modern Art Deco.

Perhaps the most striking style is Modern art deco. This style has pronounced decors, black elements and gold colored accents. The profile-less shower series I AM is shown in the new color 'brushed brass'. This transparent shower becomes a real eye catcher in the bathroom. I AM showers are also available in stylish chrome, sturdy brushed stainless steel and trendy matt black.

The latest addition to the range is the Contour. This is characterized by the extra narrow window profile; up to 50% smaller than comparable showers. This gives the Contour a minimalistic look and at the same time an optimal waterproofing. The swing and sliding doors are equipped with a design doorknob with 'knurling' effect; beautiful and ergonomic. Contour is available in the robust color brushed stainless steel and, as shown, in matte black.

The three showers shown are only a fraction of the possibilities that Coram offers with the Sealskin brand. The brand distinguishes itself by paying particular attention to details. Both in its products and in its support. The brand is leading in showers both in professional retail and DIY in the Benelux.



Sealskin get wet Contour

The style Natural Ease is more subtle. Light, warm colors and the use of natural materials, such as concrete and textile predominate here. Coram shows in this style a walk in shower in the series Mix & Match with white supports and a textile decor on the glass. This configuration is only one of many possibilities in colors and decors; there is always a design that suits you.



Sealskin. When detail matters.



Sealskin get wet Contour



Sealskin get wet Contour



Sealskin Bathroom Fashion

It are often the small things that make our home really personal and cozy. You can find them everywhere: in the bathroom, in the shower, at the sink and so on. With the bathroom fashion collection of Sealskin you can style your new bathroom or quickly give your current bathroom a new look. This way you make your bathroom personal and completely up-to-date.

The extensive collection consists of accessories, bath and toilet mats, bathroom textiles and small furniture.



Tiger, a Coram brand

Tiger brings bathroom products for the consumer market and is sold via DIY-shops & E-commerce. Tiger offers bathroom furniture, shower sets, faucets, toilet seats and hooks with its main focus on accessories. Regardless of age, gender, style preference, budget or lifestyle, Tiger finds it important that you can create the atmosphere, and functionality that you desire. Making sure that the bathroom experience will be more comfortable. That is why Tiger offers a choice of different styles at different price levels. Since our products are mostly installed by consumers themselves they are designed with ease of installation in mind.



Tiger Urban



Tiger Urban



Tiger High Five

Get hooked with Tiger!



Tiger Rhino Rack



Tiger Pull Square



Tiger Pico



Tiger Bold

Everybody needs hooks for towels, clothes or coats. Round, square or organic. Chrome, gold finish, brushed stainless steel or even in matt black. We offer a wide range of hooks in many shapes and finishes. In addition to the hooks of the Geesa Brand we now introduce the hooks of the Tiger Brand.

TIGER

Tiger. Bathroom design for everyone